



COMMUNITY ACTION AWARDS SPONSORSHIP

Helping People
Changing Lives



Years in
Actions

JUNE 13, 2019
6:00 PM

**SPRINGFIELD MARRIOTT
HOTEL & CONFERENCE
CENTER**

HELPING PEOPLE. CHANGING LIVES.
**SPRINGFIELD
PARTNERS**
for Community Action

721 State Street, 2nd Floor, Springfield, MA 01109 | 413-263-6500 | www.springfieldpartnersinc.com

"EVERY DAY, SPRINGFIELD PARTNERS FOR COMMUNITY ACTION HELPS TRANSFORM THE LIVES OF CHILDREN AND ADULTS THROUGH EDUCATION, HOUSING, TRAINING, EMPLOYMENT COUNSELING, FINANCIAL COUNSELING AND OTHER SERVICES THAT HELP OPEN THE PATHWAYS TO A BETTER FUTURE. BUT WE DO NOT DO THIS ALONE."

Corporate Sponsorships support many of the programs Springfield Partners provides and to which we refer our customers. If your company is looking for a meaningful way to help make the Springfield community better, we can help connect you with a program or need that would benefit from your sponsorship.

This year we celebrate **55 years** of service to low-income residents of greater Springfield. For this event, we have chosen to highlight our Community Scholarship Program, which has been offered for the past 16 years. With the assistance of sponsor like yourself, we have awarded **208 scholarships, totaling \$204,600.**

Last year we had the pleasure of meeting and awarding a scholarship to a young man who was graduating from Sabis International Charter School. Despite his youth, he had already been volunteering in the community for a decade. He was recognized as the youngest Counselor in Training with the Black Men of Greater Springfield's W.E.B. Dubois Academy. He was also an educational aide at Asuntuck Community College. He worked in the summer program for teens in Robotics Manufacturing and Fabrication. His goal was to attain a master's degree in engineering, which would empower him to teach ground-breaking technological classes with hands-on project development. He said that the time he spent mentoring young males has shaped him and he wants to commit his life to philanthropy and enriching others in the world of science. He graduated with a 4.0 GPA, and was in the top 10 percent of his class, was named top physics scholar in his junior year and was a recipient of English and Science Awards. He was also the captain of the varsity wrestling team. He is currently attending Worcester Polytechnic Institute.

Please take a moment to review the attached sponsorship and ad placement opportunities. I will follow up with you within the next two weeks to help you choose a sponsorship level or ad placement. I look forward seeing you at the celebration as I know it will be a fun event.

SINCERELY,



**PAUL BAILEY
EXECUTIVE DIRECTOR**



SPONSORSHIP LEVELS

Diamond Sponsor (Impact) \$15,000

Help deserving individuals who want to continue their education but don't have the resources to achieve their dream, return to school. Your sponsorship will help low income individuals pay for tuition, purchase books and other educational materials.

- Two (2) Scholarship Awards presented in your company name
- One VIP table at the banquet (10 seats)
- Logo on website for one year
- Full page ad in color in the banquet booklet (8 ½ x 11)
- Opportunity to address the banquet audience
- Display company banners and logos at the banquet

Platinum Sponsor (Opportunity) \$10,000

Help preschool children attain the educational foundation necessary for a lifetime of learning and career success.

- One VIP table at the banquet (10 seats)
- Logo on program material
- Full page ad in color in the banquet booklet (8 1/2 x 11)
- Display company banners and logos at the banquet
- Mention in all media efforts

Emerald Sponsor (Enrichment) \$ 5,000

Help low income individuals avoid foreclosure on their home purchased with years of savings.

Everyone builds assets through homeownership.

- One reserved table at the banquet (10 seats)
- Company name included on promotional materials for the banquet
- Half-page ad in color in the banquet booklet (8 ½ x 5 ½)
- Website recognition

Gold Sponsor (Empower) \$3,000

Help break the cycle of poverty for adults in need of emergency services to end homelessness and build assets.

- Website recognition
- Five reserved seats at the banquet
- Quarter page ad in color in the banquet booklet (3 5/8 x 4 ½)
- Sponsor recognition during the banquet

UNDERWRITING OPPORTUNITIES

Companies may also participate by underwriting the cost of a scholarship recipient and/or by sponsoring a table for our customers to attend the banquet.

- **TABLE SPONSOR (10 SEATS)** **\$700**
SUPPORT THE COST FOR 10 SPRINGFIELD PARTNERS CUSTOMERS TO ATTEND THE EVENT

- **SCHOLARSHIP RECIPIENT SPONSOR** **\$1,000**
SUPPORT THE COST FOR OUR SCHOLARSHIP AWARDEES AND THEIR FAMILY MEMBERS TO ATTEND THE EVENT FREE OF CHARGE

ADVERTISEMENTS IN PROGRAM

	SIZE	COST
FULL PAGE	(8 1/2 x 11)	\$500
HALF PAGE	(8 1/2 x 5 1/2)	\$300
QUARTER PAGE	(3 5/8 x 4 1/2)	\$200
BUSINESS CARD	(3 1/2 x 2)	\$100

SPONSORSHIP LEVEL: _____

ADVERTISEMENT CHOICE: _____

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE/FAX: _____

EMAIL: _____

Contact Us

If you have any questions or concerns please reach out to:

Natalia Arocho

413-263-6500 X6516

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